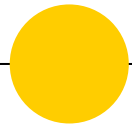


Urban Planning, Urban Mobility and Gender



Prof.ssa dott.randa Débora Rocha Faria Jorge



12.07.2023



Where I come from



CURITIBA

The capital of the state Paraná
(Southeast)



Where I come from: CURITIBA



JAIME LERNER (1937-2021)

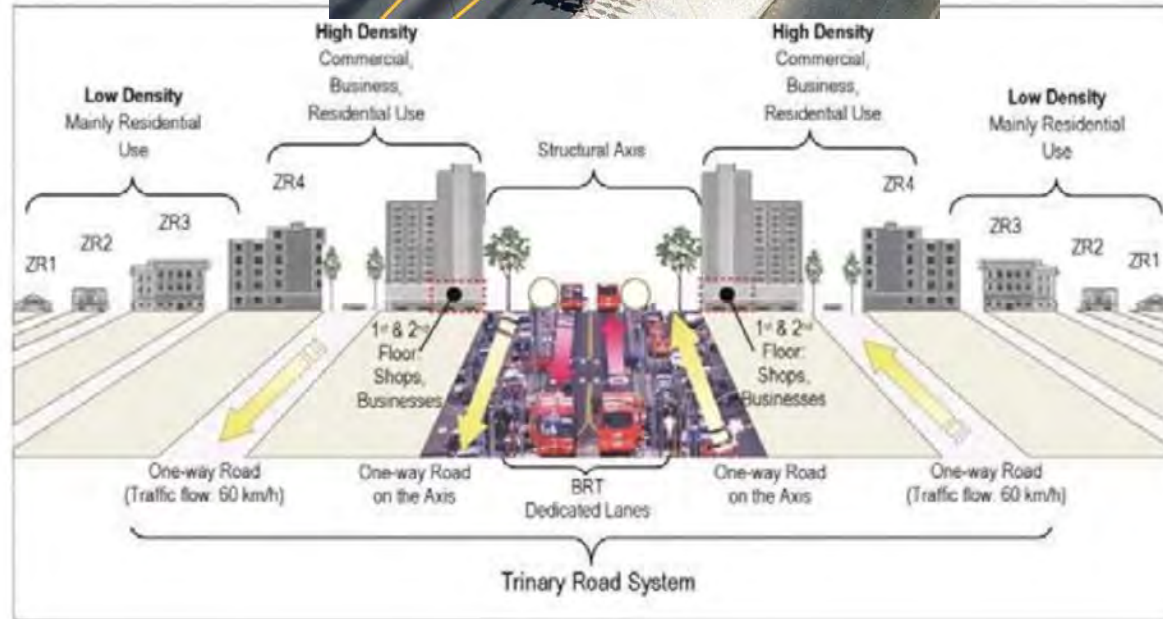
BRT (Bus Rapid Transit)

Ecologic city





Where I come from: CURITIBA



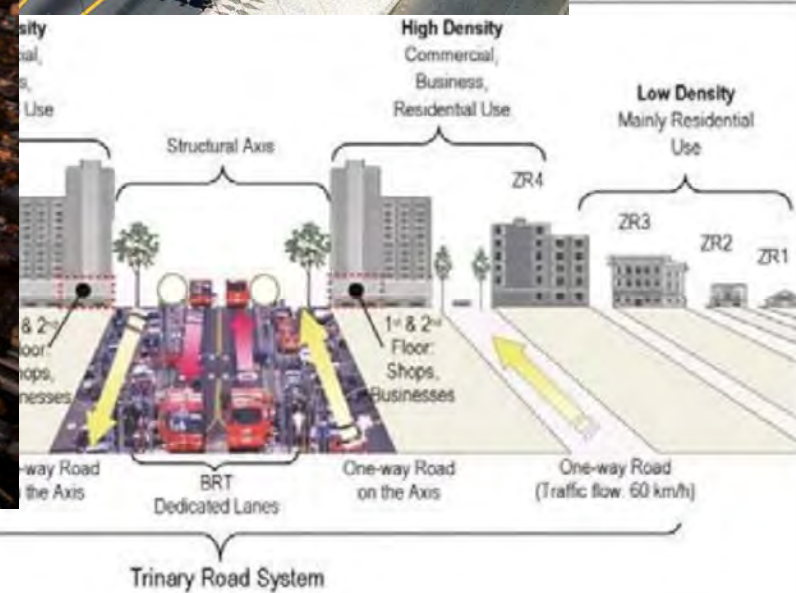
BRT (Bus Rapid Transit) axis



Where I come from: CURITIBA



BRT (Bus Rapid Transit) axis

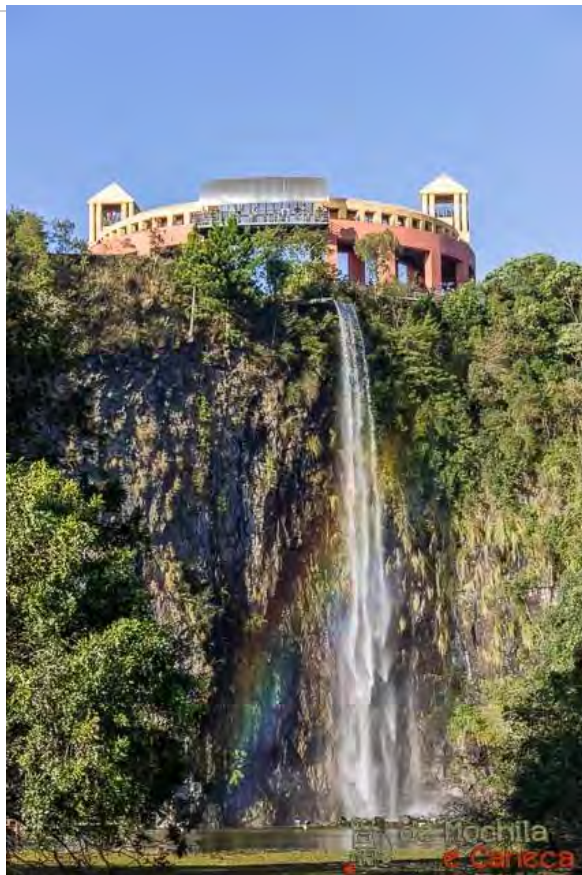




Where I come from: CURITIBA



Botanical Garden



Tanguá Park



Where I come from: CURITIBA

The official discourse does not represent the reality of the entire city.



Spatial segregation



Social inequality > poverty



Who I am

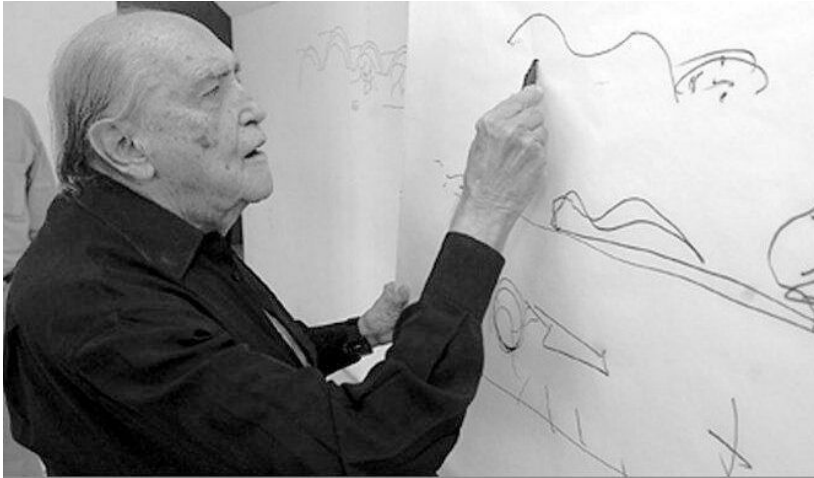


Architect and
Urban Planner
(PUCPR 2006)



Who I am

Architect and
Urban Planner
(PUCPR 2006)



Oscar Niemeyer



Paulo Mendes da Rocha



Who I am

There were 212.000 urban architects registered in Brazil in 2020.

65%

identified as female

71%

was concentrated on Southwestern and Southern regions

22%

identified as black

~ 2x

The average salary of white men (R\$ 5,590.00) was almost double that of black women (R\$ 2,888.00).



Architect and Urban Planner (PUCPR 2006)



Who I am



Architect and
Urban Planner
(PUCPR 2006)



Graduation and first years of professional practice strongly technician



Who I am



Architect and
Urban Planner
(PUCPR 2006)



Graduation and first years of professional practice strongly technician



(Abroad) Master's degree - Eco-polis: Participatory Processes and Collaboration Methodologies for Local Development



Who I am



Representative Democracy

Representatives for the executive and legislative branches are chosen by obligation.
(Avritzer, 2007)



Participatory or Deliberative Democracy

Citizens are part of democratic discussion spaces that are promoted by official agencies.
(Miguel, 2017)





Who I am



Representative Democracy

Choose representatives for the executive and legislative branches (by obligation).
(Avritzer, 2007)



Participatory or Deliberative Democracy

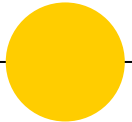
Be part of discussion spaces promoted by official agencies.
(Miguel, 2017)



Insurgent Planning

It characterizes the guiding principles for insurgent planning practices as counter-hegemonic, transgressive and imaginative.
(Faranak, 2016)

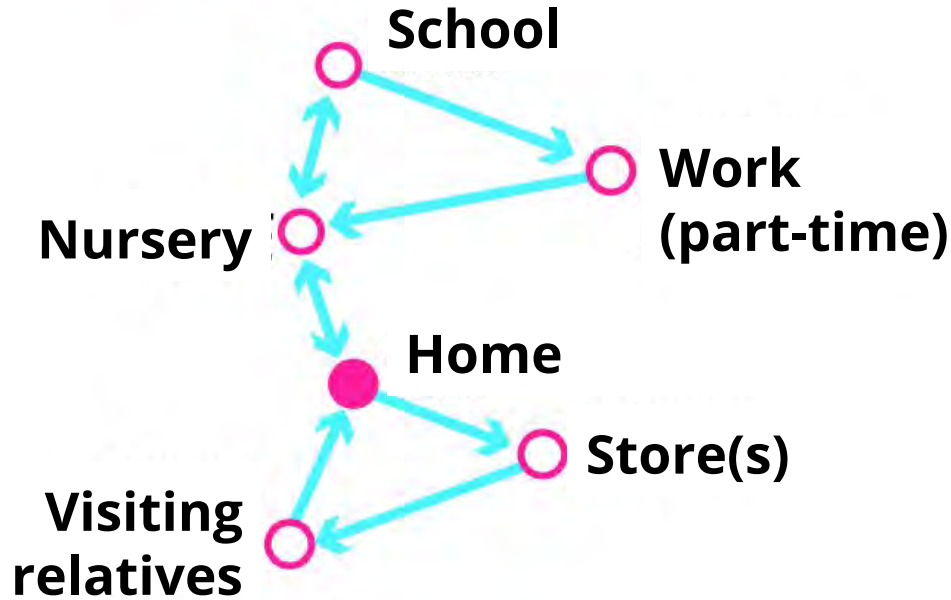
Patterns of mobility in Brazilian Cities





Patterns of mobility

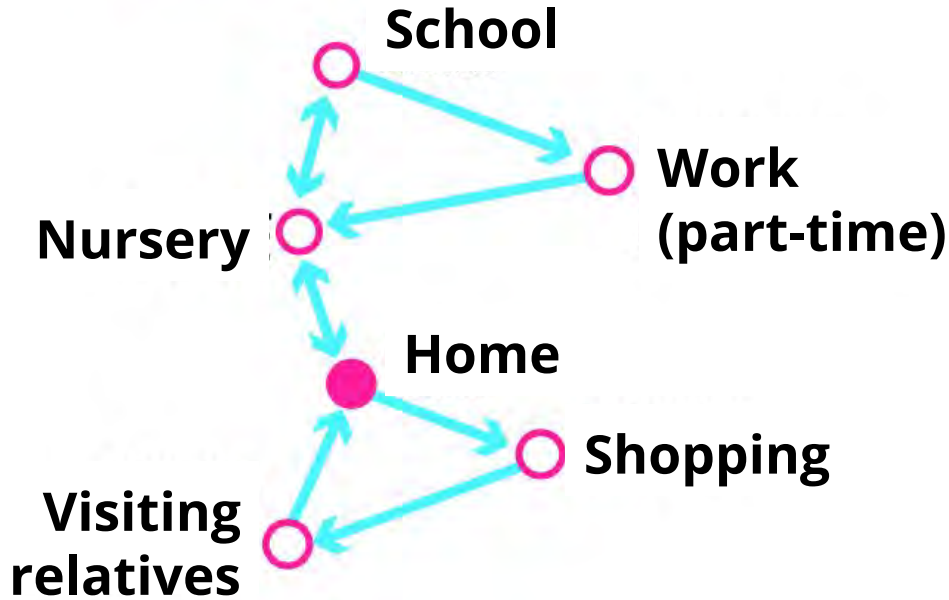
POLIGONAL



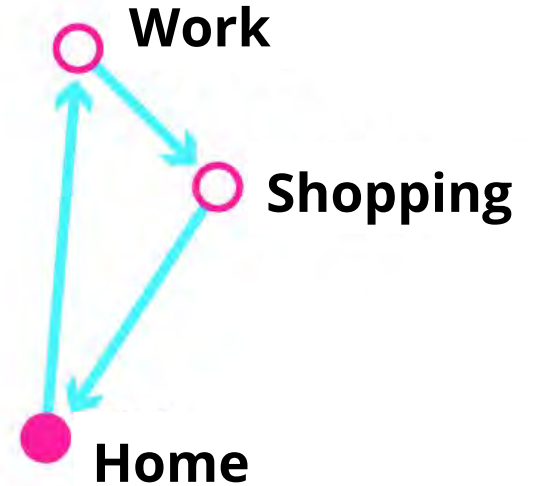


Patterns of mobility

POLIGONAL



LINEAR





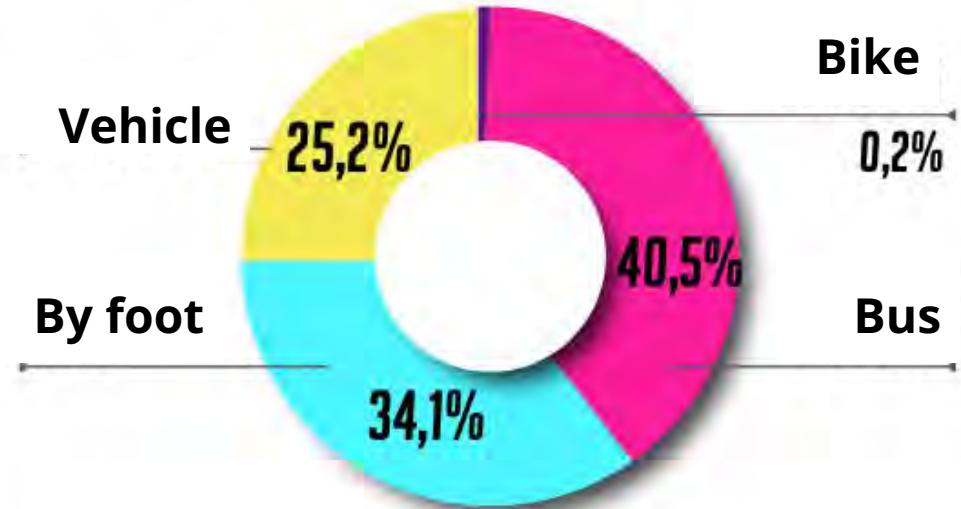
Women's mobility



The main mode of transportation for women is by public transport and by foot.



The lower the socio-economic status of women, the more they use these modes to commute.





Women's mobility and safety considerations

Survey of 590 women, in 2021 (Leão, 2022)

80%

do not feel safe in
public spaces.

64%

Safety is the most important
factor in their mobility decisions

72%

use public spaces for
commuting only

85%

are more concerned about how
to move around than male
family members or male friends.

Women's mobility and safety considerations

Survey of 590 women, in 2021 (Leão, 2022)

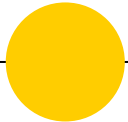


A woman's age influences her security relationship with the city.



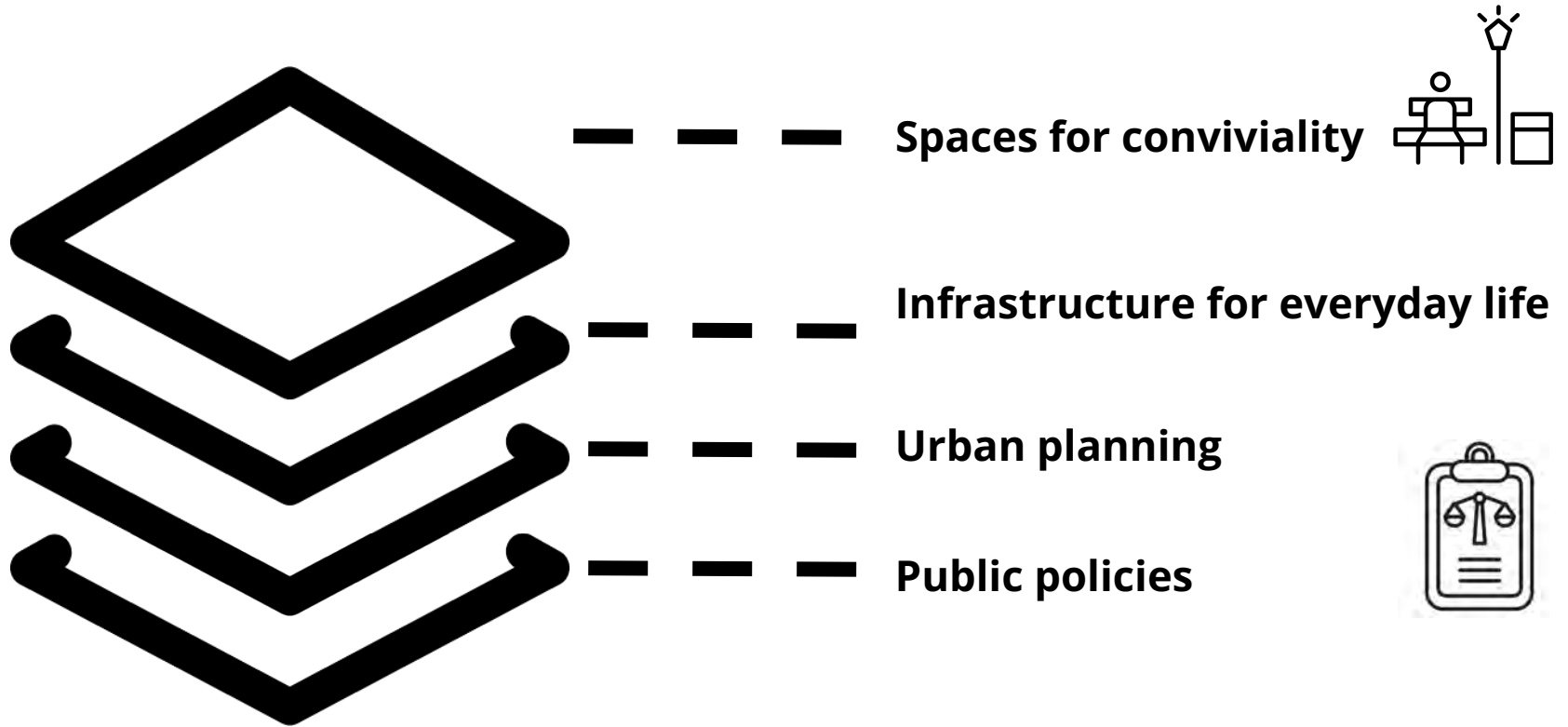
Whether or not the woman has children also influences her relationship with safety in the city.

**How do we respond
these conditions?**

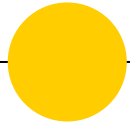




Multi-layer & multi-scale activities

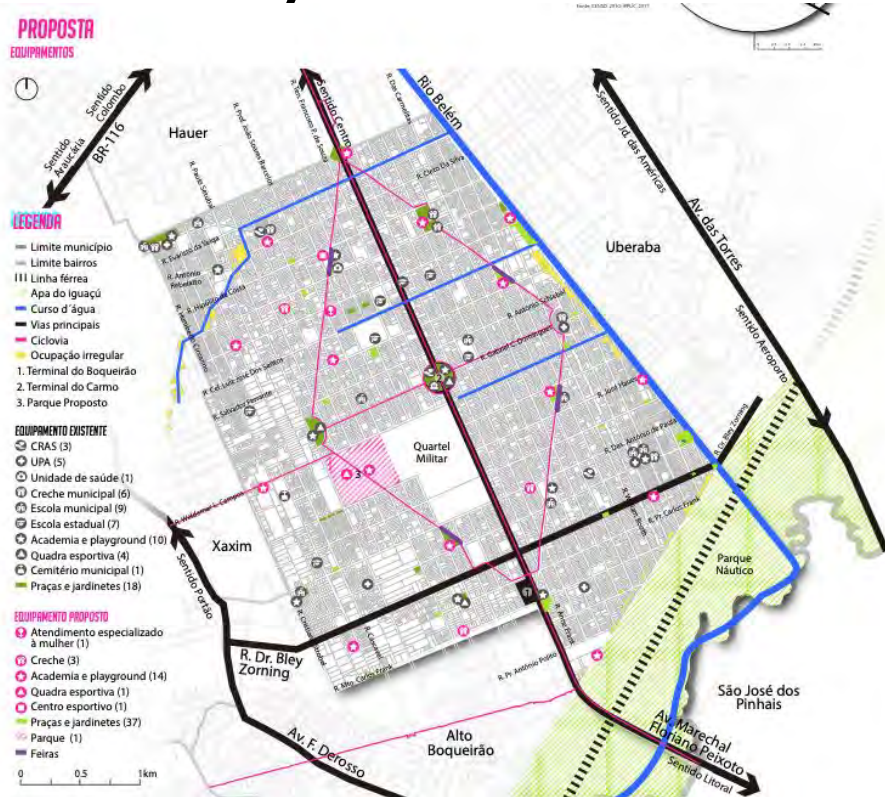


A couple of examples





Proposal for the 'Neighborhood Plan' (undergraduate thesis)



The scale of the Neighborhood Plan allows for design related to everyday life.

The proposal indicates measures related to:

- Housing
- Mobility and transport
- Public equipments (as schools, gyms, women's centre, etc).
- and urban safety issues (land use and public spaces).

Master plan proposal

Source: Magalhães, 2018.

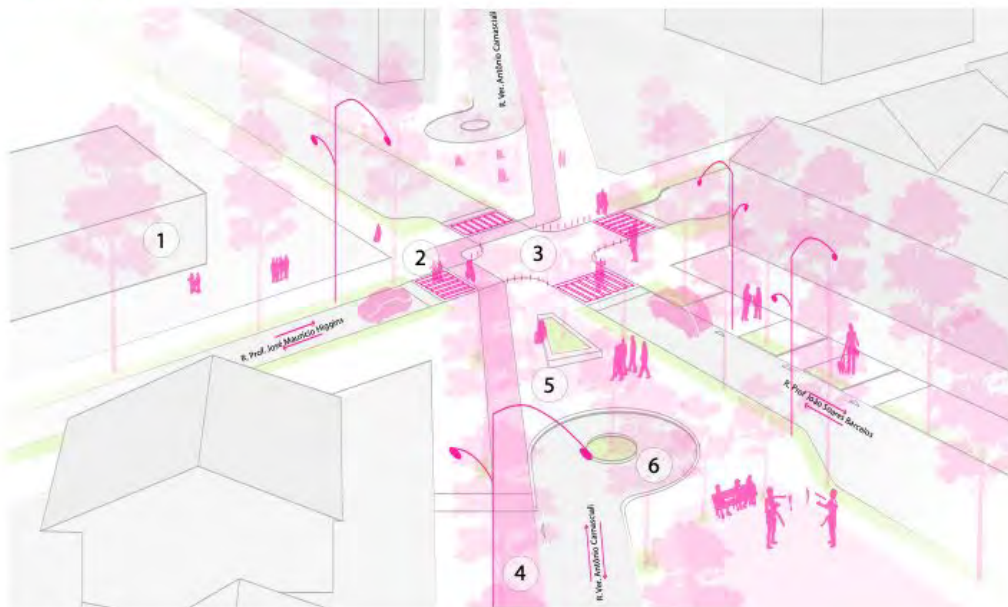
Proposal for the 'Neighborhood Plan'



DETALHAMENTO LOCALIZAÇÃO



DETALHE 05



- Pedestrian prioritization
- Infrastructure for cyclists
- Speed reduction
- New public equipments
- Urban furniture

Intersection detail

Source: Magalhães, 2018.

● 'Safe Stop' for women

Municipal Law No. 6695/17

The Municipality of Maceió in the state of Alagoas has enacted a law that allows bus drivers to drop off passengers on places outside the regular bus stops after 8 p.m. so that women can safely disembark closer to their homes.

Training for night-time bus drivers

Photo: Evinho Silva/Ascom SMTT, 2023.



● 'Equal Pay Law' for women and men

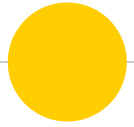
Federal Law No. 1085/23

It aims to ensure equal salaries for women and men.

Signing of Federal Law No. 1085/23

Photo: MDS, 2023.

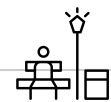




Insurgent Urbanism

As feminine practices of 'social production of space'

'Salvemos o Bosque da Casa Gomm'



YEAR 1



YEAR 2



YEAR 3



YEAR 4





Urban agriculture



Plantation activities

Source: SBDG, 2013.



Source: Goto, 2013.



Urban agriculture



Harvest celebration in the labyrinth-garden

Source: SBDG, 2016.



Urban agriculture



Harvest celebration in the labyrinth-garden

Source: SBDG, 2016.



Weekly mosaic workshop



Source: SBDG, 2014.



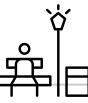
Toy trading fair



Source:
SBDG, 2014.



Cultural activities



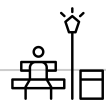
Maxixe Machine show

Source: SBDG, 2016.





Book trading fair

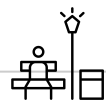


Source:
SBDG, 2014.





Taking responsibility for our trash



Source:
SBDG, 2016.

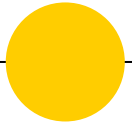


Public infrastructure



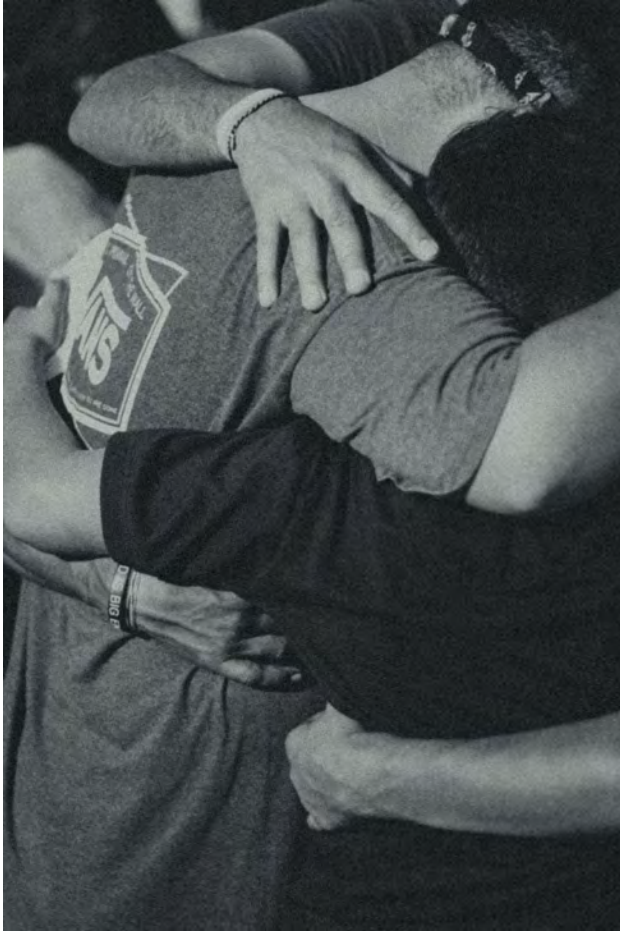
Source: [Fotografando Curitiba](#), 2019.

Why this is feminist urbanism (or urbanism with a gender perspective)





Feminism is about the "why"



LEARNING (not judging)

- We know that planning processes are a reflection of the society in which we live in.
- &
- We know the consequences of these practices.
- &
- We need to have 'The Right to The City'.

Source: Josue Escoto, on Unsplash (2023).



Feminism is about the "why"



IN FAVOR OF (not against)

- Imagining futures and putting energy towards those futures.

Source: Mehdi Sepehri, on Unsplash (2023).

Urban Feminism is about "how" we act

- Perspectives from everyday life (micro-scale)
- Inclusion of marginalized groups in urban planning

Women using public spaces are indicators of the quality of those spaces

- Doing together as groups and as society

Source: Alex LRVS, on Unsplash (2023).



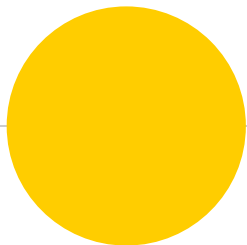
Urban Feminism is about "how" we act



SYSTEMIC VIEW

- We know that life is greater than the sum of its parts, so it is necessary to overcome the binarity of thought and act from a holistic point of view.
- Technics are necessary but are not the most important thing (at all)

Source: Jeremy Bishop, on Unsplash (2023).



Thank you! Obrigada!



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<https://medium.com/@deborarochafar>

Jararacalab.org



[TEDx UFPR Talk](#)



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