PEOPLE MAKE GLASGOW

La città delle donne?



Glasgow – costruire una città femminista

Caro posto verde

Glasgow – the dear, green place





PEOPLE MAKE GLASGOW



La Clydeside Rosso







Una giusta transizione



2006 - Glasgow City Council adopted a sexist job evaluation scheme

May 2017 – Scottish National Party elected on manifesto commitment to end sex discrimination

Jan 2018 – ten year legal battle ended (£1.8 million in legal fees and estimated £700,000 in staffing costs)

Dec 2022 – 19,000 claimants £770m

June 2023 – final payments made (est 70% spend in local economy)





Ragione, rettitudine e giustizia



Gallus Besoms!

Councillor Susan Aitken – Leader of Glasgow City Council

- 2019 Local Politician of the Year
- 2021 Leader of the Year

Bailie Jacqueline McLaren

- 2021 Community Champion of the Year
- 2022 Lord Provost of Glasgow



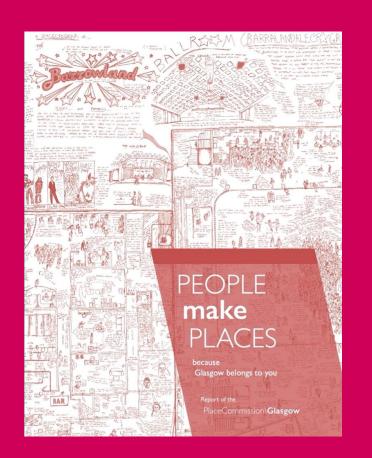
Mary Barbour's Sonaglio



"...looking to the future, when housekeeping as we know it, will be a thing of the past... The standard must be higher; better housing, and everything that makes life what it should be in the future must come first; the paying for it is the secondary consideration." Bailie Mary Barbor



Posizionamento creativo





PEOPLE MAKE GLASGOW

Place Credentials:

Community Empowerment, Public Support,

Explicit Values, Inspirational Intent, Education

Glasgowlife

Urbanismo femminista





"...any good design for women is good

design for everybody. It's universal

design. It's not just for women. It's just

making sure that women's lived

experience is being taken into account."

"...le soluzioni sono femministe



Girls@COP26

SDG5

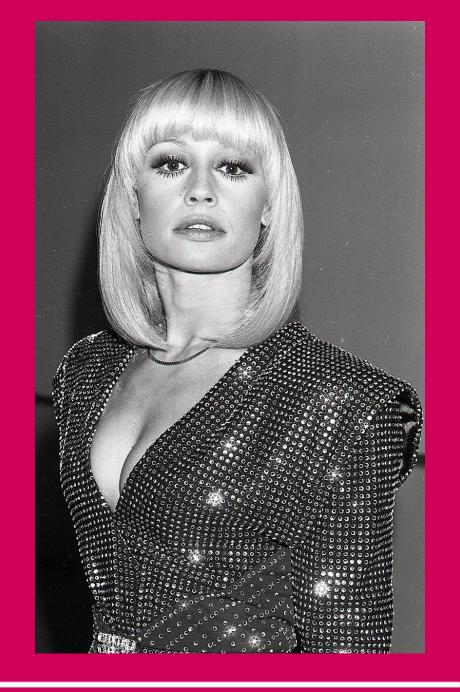
- 10 days
- 10 themes
- 30 high schools
- 2,500 girls



La Signora

"fagli vedere
che non è un
gioco,
fagli sapere
cosa vuoi."
Raffaella Carrà

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